

William Burns

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EDUCATION

Sacred Heart University, College of Arts and Science, Fairfield, CT May 2023
Bachelor of Arts, Graphic Design; Minor: Film and Television
GPA: **3.628**, Magna Cum Laude
Member of Art Club, Film Club, English Club, and Student Events Team.

Coursera February 2025-Present
Google UX Design Professional Certificate

EXPERIENCE

Freelance Graphic Designer June 2023–Present
• Collaborated with various businesses and individuals to create new logos and design invitations.
• Created original art designs for a regional high school, providing a unique look and feel to marketing collateral.

Verrex LLC, Mountainside, NJ April 2024–January 2025
Systems Fabricator/Warehouse Clerk
• Assembled and installed AV equipment according to the schematic drawings and work orders, including wiring and soldering of multi-conductor cable, wire harnessing, loading equipment racks, installation of rack AV components and wiring, and bending and punching of panels.
• Provided fabrication and quality assurance with all pick/pull materials.
• Organized and stocked all job-related materials in designated areas.

Film Television Master's of Art Program, Sacred Heart University, Fairfield, CT January 2023–May 2023
Poster Design Intern
• Created movie posters for three filmmakers from the FTMA graduate program at Sacred Heart University.
• Managed PowerPoint presentations of film poster ideation, including sketches and comps.
• Controlled printing and production for final poster prototypes for all three films.

Connoisseur Media, Westport, CT May 2022–August 2022
Design Intern
• Designed and developed marketing materials, including PowerPoint presentations and posters, to help increase brand awareness by focusing on the value and community reach of the radio medium.
• Helped to develop the visual identity and branding guidelines, resulting in increased brand recognition.
• Assisted in radio statistics research to convince advertisers to make radio part of their ad campaigns.

ADDITIONAL EXPERIENCE

Galloping Hill Golf Course, Kenilworth, NJ May 2021–August 2021, June 2022–August 2022
Busser
• Responsible for providing a clean and pleasant dining experience by clearing, sanitizing, and setting tables as well as maintaining cleanliness in the restaurant kitchen.

SKILLS

- **Software:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Adobe Animate, Adobe Acrobat, Microsoft PowerPoint, Microsoft Word, Microsoft Excel, UX, Wix
- **Other:** Digital Illustration, Traditional Illustration, Sketching, Typography, Storyboarding, Video Editing, Motion Graphics, Copywriting